

AND

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

AND

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

PAGE 1

Required

prior notice

Announcement 28 days

CONTRACT NO. REV.

1061-60235-1

DATE PRINTED 03/12/13

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME

BUYING TIME STEPHEN F LYNCH FOR SENATE

650 Massachusetts Ave NW Ste 210 13 Temple St

ADDRESS Washington DC 20001-3796 Quincy MA 02169-5110

> USA USA

CONTACT L. Dome PRODUCTLynch/D/US Sen MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. **PRODUCT** 1300 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 03/12/13 AND ENDING 03/18/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

·	- W.	SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 Fixed	11111	1	05:00A	05:56A		03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	400.00	2000.00
2 Fixed	11111	4 1	05:58A	07:00A		03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	450.00	2250.00
3 Fixed	22222	8 2	07:00A	09:00A		03/12/13-03/15/13 03/18/13-03/18/13	THE EARLY SHOW	10	300.00	3000.00
4 Fixed	.11	2	04:00A	04:30A	30S	03/12/13-03/13/13		2	150.00	300.00
5 Fixed	10111	3 1	04:29A	05:00A		03/13/13-03/17/13 03/18/13-03/18/13	WBZ NEWS	4	200.00	800.00
6 Fixed	11100	2	09:00A	10:00A		03/12/13-03/13/13 03/18/13-03/18/13	RACHAEL RAY	3	450.00	1350.00
7 Fixed	11101	3 1	11:00A	12:00N		03/12/13-03/15/13 03/18/13-03/18/13	PRICE IS RIGHT	4	800.00	3200.00
8 Fixed	11111	4 1	12:00N	12:27P		03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





PAT CASHEN POLITICAL

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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	34690	5 ADVERTISER	R (OR AGENO	Y AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			STEPHEN F LYN	CH FOR SEN	ATE	
AND	650 Massachusetts	s Ave NW Ste 210		13 Temple St			Required
4000000							Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Quincy	MA	02169-5110	prior notice
	USA			USA			•
CONTACT	L. Dome			PRODUCTLynch	n/D/US Sen	MA	

PRODUCT

CODE

NATIONAL

LOCAL

SALESPERSON

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BROADCAST SCHEDULE STARTING 03/12/13 AND ENDING 03/18/13

AGENCY EST. NO.

NO. WEEKS:

1300

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and obstraining and obstraining and obstraining and poly.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	FROM TI	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
9				02:00P		03/12/13-03/15/13	CBS SOAP ROTATION	5	500.00	
Fixed	11111	1	12:279	02:00P	305	03/12/13-03/13/13	CBS SUAP RUTATION	o.	500.00	2500.00
10 Fixed	01010	2	03:00P	04:00P	30\$	03/12/13-03/14/13	DR. PHIL	2	500.00	1000.00
11 Fixed	11101	3 1	04:00P	04:30P	30S	03/12/13-03/15/13 03/18/13-03/18/13	JUDGE JUDY	4	850.00	3400.00
12	10110	2	04:30P	05:00P	30S	03/13/13-03/14/13 03/18/13-03/18/13	JUDGE JUDY	3	900.00	2700.00
13 Fixed	11111	4 1	05:00P	05:30P	30S	03/12/13-03/15/13 03/18/13-03/18/13	5PM NEWS	5	750.00	3750.00
14 Fixed	11111	4 1	05:30P	06:00P		03/12/13-03/15/13 03/18/13-03/18/13	530PM NEWS	5	850.00	4250.00
15 Fixed	11111	4 1	06:00P	06:30P	30S	03/12/13-03/15/13 03/18/13-03/18/13	WBZ NEWS	5	1000.00	5000.00
16	11111	4 1	07:00P	07:28P		03/12/13-03/15/13 03/18/13-03/18/13	WHEEL OF FORTUNE	5	1700.00	8500.00
17	11011	3	07:28P	07:57P	30S	03/12/13-03/15/13	JEOPARDY !	4	2600.00	10400.00

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NAME	BUYING TIME			STEPHEN F LYNC	CH FOR SEN	ATE	
AND	650 Massachusetts	s Ave NW Ste 210		13 Temple St			Required
4000000							Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Quincy	MA	02169-5110	prior notice
	USA			USA			<u> </u>
CONTACT	L. Dome			PRODUCT Lynch	/D/US Sen	MA	

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ethnicity	SPOTS TIME									
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
Fixed		1			22.10111	03/18/13-03/18/13				TO THE THEOLOGY
18	101000.	2	11:00P 11:00P	11:35P 11:35P	30S	03/13/13-03/17/13 03/18/13-03/18/13	WBZ NEWS	3	1700.00	5100.00
19 Fixed	10110	2 1	11:35P	12:37A	30S	03/13/13-03/14/13 03/18/13-03/18/13	DAVID LETTERMAN	3	650.00	1950.00
20 Fixed	11110	3 1	12:37A	01:37A	30S	03/12/13-03/14/13 03/18/13-03/18/13	LATE LATE SHOW	4	250.00	1000.00
21 Fixed	10	1	05:00A	06:00A	30S	03/16/13-03/16/13	WBZ NEWS	1	150.00	150.00
22 Fixed	Sa	1	06:00A	07:00A	30S	03/16/13-03/16/13	WBZ NEWS	1	350.00	350.00
23 Fixed	Sa	1	07:00A	08:00A	30S	03/16/13-03/16/13	WBZ NEWS	1	450.00	450.00
24 Fixed	Sa	1	08:00A	10:00A	30S	03/16/13-03/16/13	SATURDAY EARLY SHOW	1	500.00	500.00
25 Fixed	Sa	1	11:35P	12:05A	30s	03/16/13-03/16/13	THE INSIDER	1	450.00	450.00
26 Cold (1.	1	01:05A	02:05A	30s	03/16/13-03/16/13		1	100.00	100.00

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NO. WEEKS:

BUYING TIME STEPHEN F LYNCH FOR SENATE

13 Temple St 650 Massachusetts Ave NW Ste 210

ADDRESS Washington DC 20001-3796 Quincy MA 02169-5110

> USA USA

CONTACT L. Dome PRODUCTLynch/D/US Sen MA

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	D. N. C.	SPOTS	TIME				DD00D4440	TOTAL	LINUT DATE	
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
27 Fixed	01	1	05:00A	06:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	150.00	150.00
28 Fixed	Su	1	06:00A	07:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	350.00	350.00
29 Fixed	Su	1	07:00A	08:00A	30S	03/17/13-03/17/13	WBZ NEWS	1	450.00	450.00
30 Fixed	Su	1	08:00A	09:00A	30s	03/17/13-03/17/13	WBZ NEWS	1	550.00	550.00
31 Fixed	Su	1	08:57A	10:30A	30s	03/17/13-03/17/13	CBS SUNDAY MORNING	1	1200.00	1200.00
32 Fixed	Su	1	11:35P	12:00M	30s	03/17/13-03/17/13	SPORTS FINAL	1	500.00	500.00
33 Fixed	Su	1	12:00M	12:30A	30s	03/17/13-03/17/13	SPORTS FINAL OT	1	300.00	300.00
34 Fixed	Su	1	06:58P	08:00P	30S	03/17/13-03/17/13	60 MINUTES	1	6700.00	6700.00
35 Fixed	Т	1	07:57P	09:00P	30s	03/12/13-03/12/13	NCIS	1 101	6000.00	6000.00 83150.00
							Total Contract:	101		03130.00
							——— Billing Summary			-

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BUYING TIME STEPHEN F LYNCH FOR SENATE

13 Temple St 650 Massachusetts Ave NW Ste 210

ADDRESS Washington DC 20001-3796 Quincy MA 02169-5110

> USA USA

L. Dome PRODUCTLynch/D/US Sen MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. 1300 **PRODUCT**

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NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					Qtr 1	<u>Jan</u> -13 .00	<u>Feb</u> <u>Mar</u> .00 82700.00	GR	<u>Total</u> 82700.00 AND TOTAL	
									82700.00	

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